

REUT (RUTH) LITMAN

INTERIOR & GRAPHIC DESIGNER. MONTCLAIR, NJ

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🌐 www.ruthlitman.com



A highly creative and motivated designer with 10+ years' experience in residential interior design, graphic design, and tailored projects. Possess profound knowledge of space planning and strong attention to detail. Handle all aspects of planning and design from conception to completion with a commitment to vision and accuracy. Known as a creative, attentive and innovative professional who understands clients' needs and wishes, and translates them to a final design. Sought after for positive personality, dedication to projects and wide breadth of technical knowledge and experience. Proud of creating long-lasting relationships with clients and consistently generating new business through referrals.

Top interiors featured in BVD magazine, Israel's most popular design magazine.

STRENGTHS

Interior Design, Graphic Design, Project Management, Architectural & Interior Architectural Design, Branding, Client Development.

PROGRAMS

VectorWorks	●	●	●	●	●
AutoCad	●	●	●	●	●
Illustrator	●	●	●	●	●
Photoshop	●	●	●	●	●
3D Max	●	●	●	●	●

LANGUAGES

English	=====
Hebrew	=====

PROFESSIONAL EXPERIENCE

2015 - PRESENT
Montclair, NJ

www.ruthlitman.com

Freelance Interior and Graphic designer

Interior design:

- Plan and design multiple private residential spaces and transform clients' ideas into beautiful and functional design solutions.
- Generate business through referrals due to delivering on vision and serving as a trusted advisor through the design and implementation processes.
- Collaborate with clients on high-end/high-budget projects; present concept with 3D renders, and identify and work with vendors to ensure each space's look and feel is realized.

Graphic design:

- Contract with clients to create logos and branding, and design apparel, websites, brochures and other collateral.
- Involved with full branding campaign lifecycle and support promotion and marketing of events drawing 1,000's of attendees.

Online shop selling and designing personalized products:

- Develop, design, and create an online retail venue.
- Promote the shop across social media to increase traffic and brand awareness.
- Manage customer service and client retention and growth through timely communication and delivering customized quality products.

2012 - 2014
Kfar Saba, Israel

www.ruthlitman.com

Owner and Designer / RLD Israel

- Implemented client needs from concept and schematic design to construction documents.
- Formulated detailed floor plans, elevations and 3D perspective views to creatively communicate design intent and direction.
- Developed trusting professional relationships with clients while ensuring a specific, tailor-made result fit with vision and budget.
- Maintained valuable relationships with clients by developing strong bonds and exceeding expectations, leading to referrals and repeat business.

2012 - 2012
Raanana, Israel
www.2on-arc.com

Lead Interior Designer / 2ON Architects

- Handled all aspects of architectural planning and design, from concept to a final designed space.
- Collaborated closely with clients and adjusted plans to satisfy their needs and requirements.
- Designed and developed projects through all phases of work: floor plans, building permits, as well as high detailed carpentry, frameworks, and lighting plans.

2011-2011
Tel Aviv, Israel
www.gerstner.co.il

Interior Designer / Gerstner Architects

- Designed luxury residential projects for this boutique family business specializing in clean, minimalist modern design.
- Produced detailed layouts and drawings conveying the architecture, furniture, fittings, decorative objects and color; utilized high-end materials and technologies (smart homes).

2006 - 2010
Tel Aviv, Israel

Lead Interior Designer / Kunda Design LTD, Arch Braha Kunda

- Selected by owner to be lead designer due to proven talents in relationship development, design, project management and execution.
- Assigned to a large-scale estate design project spanning two years; created floor plans, collaborated with the client and contractors on each phase, chose materials and visited site to assess progress.
- Supervised construction and administration of projects by creating realistic time-lines and tracking progress on a weekly basis.
- Created professional, to-scale sketches to communicate and clarify special requirements.
- Produced permits, system coordination, detailed carpentry and lighting plans.

VOLUNTEER EXPERIENCE

Montclair, NJ
2023

Montclair Public Library

- Serve on the Planning Committee to develop programming ideas and contribute graphic design skills to various campaigns.

Montclair, NJ
2020

Montclair Design Week

- Earned Second Place for design idea for "Design for Outdoor Learning Competition" to imagine how children can socialize and engage with the outdoors in playful hands-on ways.

Parkland, Florida
2015 - 2019

Park Trails Elementary School

- Chaired the most prominent school event and fundraiser. Contacted business owners and vendors for sponsorships and participation.

Coral Springs, Florida
2019 - 2019

Coral Springs Museum of Art

- Partnered with Museum to create "Art Play Love" event, on the anniversary of the Parkland school shooting; planned activities and worked with local businesses to donate food, games and supplies.
- Collaborated with the "Kaleidoscope" program, an art-making program designed for children with Autism Spectrum Disorders (ASDs).

EDUCATION AND TRAINING

New York Institute
of Art and Design
2020 - 2020

RIDQC certified, Interior Design

- Received the award of merit for excellence in interior design.

Holon Institute of
Technology
Holon, Israel
2002 - 2006

Bachelor of Design (BDes) Interior

- Chosen to participate in summer course, "Inflate," with designer Nick Crosbie at "La Sapienza" University, Rome, Italy.
- Hired immediately upon graduating by Arch. Braha Kunda, then head of Institute's interior design department and later the Institute's dean.
- Excelled in architectural planning, design and graphics.